



## Experience

**From 2016 Estech (Buc, France) / PSA Vélizy (design Peugeot, design DS)**

PARAMETRIC DESIGNER – GRASSHOPPER DEVELOPER

- Parametric and algorithmic design:  
Development of textures / facades, conceptual research, design thinking, integration of technologies and 3d printing. Preparation for production, and reporting and presenting to top chefs at PSA and design teams.
- Research and development:  
researching with grasshopper to find new design aesthetics for different brands, CMF 2D and 3D, interior and exterior.
- PSA InHouse Consultant:  
DS design + ProLAB, Peugeot ProLAB and Peugeot Exterior design studio.

**2011-2014 KGH Jewellery Ltd, Israel – ARTISTIC DIRECTOR JEWELLERY**

- Product Development:  
Creation (CAD), material choices, design for cost reduction, supervision of production, QC (quality control), design adaptation in case of familiar in production lines.
- Artistic Direction:  
Advising clients with design propositions, tailor made concepts, representing the company in international expos.
- Design studio manager:  
Managing 3 designers from concepts to CAD creation, 3d printing, prototype modeling.

**2011 “Doorset”, Israel - CONCEPT DESIGNER – DESIGN INDUSTRIAL**

- product designer in production line
- preparation for CNC/laser.
- Interior design of company shops.

**2009 –2010 Universidad Autonoma de Querétaro (UAQ), Mexique, TEACHER**

- Introduction to experimental design.
- Rhino3d course for designer.

**2008 Studio de design Esrawe, Mexico City, Mexico CONTEMPORARY DESIGN RESPONSIBLE**

## Education

**2015 ENSCI – Les Ateliers, Paris**  
Mastère spécialisé Création et Technologie Contemporaine (CTC)

**2004-2007 Shenkar College of Engineering and Design, industrial design department, Ramat Gan, Israel**  
Bachelor in design (BD)

## Software

- Rhino3D
- GRASSHOPPER
- ZBRUSH
- SPEEDFORM
- KEYSHOT
- PHOTOSHOP

- English \*\*\*
- French \*\*
- Hebrew \*\*\*\*
- Spanish \*